



*Gamma Phi Delta Sorority, Inc.*

National Five-Point Program

# MEEPS

*Back to Basics*

*Effective 2016 Boulé*

◆ NATIONAL ◆ REGIONAL ◆ CHAPTER

SOROR LENOR R. REESE  
SUPREME BASILEUS

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FOUNDED: FEBRUARY 1943  
DETROIT, MICHIGAN

## WHAT IS MEEPS?

MEEPS is our framework for the purpose, and power of the women of Gamma Phi Delta Sorority, Inc. It has been an intricate part of our growth and development as an outstanding organization for business and professional women. The three components are Awareness, Advocacy and Action.

### **M**

#### **Membership:**

Membership is an ongoing goal of Gamma Phi Delta Sorority. Growth is the life of any organization. Gamma Phi Delta Sorority is a membership organization with Graduate and Undergraduate Chapters throughout the United States. *(Recruitment, Retention, Reclamation)*

### **E**

#### **Education:**

Reaffirm and promote the right of access to education for all.

### **E**

#### **Economic Development:**

Support minority and woman-owned business.

### **P**

#### **Public Relations:**

Increase awareness and recognition of Gamma Phi Delta Sorority in our community.

### **S**

#### **Social Action:**

Promote improvement of the quality of life shaped by social conditions.

# HOW TO IMPLEMENT

## M MEMBERSHIP

First Anti-Basileus (Membership Chairperson)  
Recruitment/Retention/ Equalization/Stability

**★RESULTS: STRENGTH AND UNITY**

## E ECONOMIC DEVELOPMENT

Second Anti-Basileus/Programs

- Provide programs, information relating to how to develop an economic base. Promote specific ways to participate (Wednesday-Green Ribbons).
- Assist in small business development.
- Patronize minority owned business.

**★RESULTS: MOTIVATE/ STRENGTHEN AN ECONOMIC BASE**

## E EDUCATION

Second Anti-Basileus (Scholarship Chairperson)

- Develop scholarship assistance, information.
- Encourage women to re-enter college.
- Build an informational base with local community colleges; encourage women to become gainfully employed in non-traditional roles.

**★RESULTS: WE CAN MAKE A POSITIVE DIFFERENCE**

## P PUBLIC INFORMATION

EDITOR

- Provide good public relations within your respective communities; learn the art of how to write effective news releases; op-ed.
- Public service announcements. Stay knowledgeable on what is happening in your communities.

**★RESULTS: AFFORD AN OPPORTUNITY TO OBTAIN HIGH VISIBILITY**

## S SOCIAL ACTION

Committee/Program Chairperson

- Keep informed on information relating to women issues, through the legislative process.
- Join with other groups on specific issues. Ask to be on mailing lists for obtaining information.

**★RESULTS: DEVELOP A STRATEGY FOR INDIVIDUAL POLITICAL CLOUT and PROVIDE STRENGTH/UNITY ON SPECIFIC ISSUES**

# **GAMMA PHI DELTA SORORITY...**

## **BUILDING A BRIDGE THROUGH MEMBERSHIP**

### **AWARENESS**

As Gamma Phi Delta Sorority members, we must acquire knowledge of significant issues such as:

1. Membership Recruitment
2. Membership Requirements (women of good moral character)
3. The importance of a Prospective Members Club (beginning level of GPD)
4. Uniform procedures for membership

### **ADVOCACY**

After Gamma Phi Delta Sorority members acquire the knowledge. We must:

1. Strive to expand and stabilize our membership
2. Be able to interpret National Programs policies and procedures, goals
3. Develop and implement programs that enhance our communities at the local, regional, and national levels

### **ACTION**

Gamma Phi Delta Sorority members should strive to IMPROVE these conditions through:

1. Being an active member of the Membership Committee
2. Promoting and publicizing Gamma Phi Delta Sorority
3. Working with other organization of similar interest and dedication
4. Networking with other local chapters
5. Attend Regional and National meetings
6. Cooperate with Regional, National officers in guidelines/procedures
7. Develop an effective plan to maintain and increase membership
8. Preparing lists of prospective women of like quality and presenting to Membership Chairperson
9. Being enthusiastic and encourage the general membership to assist in vital growth

# **GAMMA PHI DELTA SORORITY...**

## **A FOCUS ON EDUCATION**

GAMMA PHI DELTA SORORITY members are concerned about the deal of quality education. We reaffirm the right of access to education for all.

### **AWARENESS**

As Gamma Phi Delta Sorority members, we must acquire knowledge of significant issues such as:

1. Quality of Education
2. Vocational training, particularly for women
3. Administrative structures of educational institutions
4. Compulsory, free universal education
5. Extent of literacy
6. Roles of private and public education for women in a business/profession
7. Specific problems, such as teacher work stoppage, affirmative action
8. Improvements in integration and education
9. Specific alternative educational programs
10. Continuing Education

### **ADVOCACY**

Gamma Phi Delta Sorority members will promote:

1. Vocational and career guidance programs (Sorors should be involved)
2. Equal access to non-traditional and new career training
3. Examination of the admission standards college/university and other post-secondary institutions to advocate equality in said standards
4. Greater involvement in and lend support to women in policy-making positions in the field of education
5. Encourage women to participate into non-traditional fields

### **ACTION**

Gamma Phi Delta Sorority members should strive to improve these conditions through:

1. Local, regional and national support of community projects in vocations
2. Sponsorship, partnership and/or participation in community career days, college fairs and similar events in our communities
3. Participation in youth seminars, workshops, conferences, etc. at the local, regional and national levels
4. Participate on local, regional and national in youth seminars
5. Participation and support of programs related to child care, literacy, tutoring, college preparation, etc.
6. Development, implementation and support of programs that have a cross generational component that encourages interaction with the elders of our community

# **GAMMA PHI DELTA SORORITY...**

## **SERVICE THROUGH ECONOMIC DEVELOPMENT**

GAMMA PHI DELTA SORORITY members are concerned about...

### **AWARENESS**

As Gamma Phi Delta Sorority members, we must acquire knowledge of significant issues such as:

1. Causes and effects of inflation and recession
2. Investment and money management
3. Economic cycles
4. Effect of traditional values of minority women
5. Special need/problems relating to minority women in this economic age
6. The impact on families headed by minority women

### **ADVOCACY**

After Gamma Phi Delta Sorority members acquire the knowledge, we must promote:

1. Availability and accessibility of educational opportunities relating to specific issues
2. Workshops for women relating to economic development
3. Providing programs for women
4. Training workshops in entrepreneurship, economic development, housing and mortgages, credit, various types of insurance, and other related areas

### **ACTION**

Gamma Phi Delta Sorority members will work to improve conditions through:

1. Offering financial, educational assistance to women relating to these issues
2. Sponsorship, partnership and/or participation in community career days, college fairs and similar events in our communities
3. Participation in youth seminars, workshops, conference, etc. at the local, regional and national levels
4. Cooperating with financial institutions relating to the economics of women
5. Participation and support of programs related to child care, literacy, tutoring, college preparation, etc.
6. Development, implementation and support of programs that have a cross generational component that encourages interaction with the elders of our community

# **GAMMA PHI DELTA SORORITY...**

## **DEFINING OUR IMAGE THROUGH PUBLIC RELATIONS**

Gamma Phi Delta Sorority members are concerned about making our Organization an integral, professional part of our communities. Working to give Gamma Phi Delta Instant Name Identification.

### **AWARENESS**

As Gamma Phi Delta Sorority members, we must acquire knowledge of significant issues such as:

1. Knowing what our communities offer for media/image building (marketing)
2. Initiating a good working relationship with local media representatives
3. Understanding the importance of good public relations for our organization
4. Knowing the proper format procedures for providing good media coverage

### **ADVOCACY**

After Gamma Phi Delta Sorority members acquire the knowledge, we:

1. Actively seek out qualified women we at every event and venue and share Gamma Phi Delta's history, purpose and goals
2. Introduce Gamma Phi Delta to family, friends, neighbors, business associates, colleagues, corporate sponsors, fellow attendees at conferences, conventions, etc.
3. Promote our sorority at all our programs and activities
4. Identify local, regional and national media representatives (print, television and digital), provide said media representative with introductory materials, well-prepared press releases and invite these representatives to our programs and activities at the local, regional and national levels
5. Inviting reporters to activities
6. Issue press releases spotlighting the accomplishment of our sorors

### **ACTION**

Gamma Phi Delta Sorority members should strive to improve these condition by:

1. Submitting media packages to local, regional and national media representatives
2. Networking and partnering with other community, civic and fraternal organizations
3. Actively working with, supporting and joining other active groups within our communities
4. Becoming familiar with the accepted format for submission of media packages and press releases to local, regional, and national media outlets

# **GAMMA PHI DELTA SORORITY...**

## **BUILDING A BRIDGE FOR SOCIAL ACTION**

We are concerned with the improvement of the quality of life in our communities particularly the effects of social conditions

### **AWARENESS**

As Gamma Phi Delta Sorority members, we must acquire knowledge of significant issues such as:

1. The impact and causes of inflation and recession
2. Identify social issues that directly impact our communities
3. Develop programming to address identified social issues
4. Economic cycles
5. Effect of technology, the computer age
6. Economic and social problems of women as heads of households

### **ADVOCACY**

Armed with current knowledge, Gamma Phi Delta women will:

1. Identify and promote educational opportunities both within and outside of our sorority
2. Identify and promote employment opportunities
3. Seek to eliminate structures which isolate people based upon discrimination because of race, color, ethnicity, etc.

### **ACTION**

Gamma Phi Delta Sorority members should strive to improvement these conditions through:

1. Providing workshops/seminars at the local, regional and national levels
2. Collaborative partnerships with educational institutions regarding social issues and concerns
3. Providing resources and expertise for projects and activities related to social issues and concerns
4. Sponsoring expert speakers from various organizations, financial lending institutions, post-secondary educational institutions and media to provide information and advice